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I/we claim:

1. A method of achieving accelerated fat loss comprising administration of a fat loss accelerating agent to a dieting mammal wherein the fat loss accelerating agent is 7-oxo DHEA or a pro-drug thereof incapable of in vivo conversion to testosterone.

- 2. The method of claim 1 wherein the fat loss accelerating agent is administered orally.
- 3. The method of claim 2 wherein the fat loss accelerating agent is administered at least once daily.
- 4. The method of claim 1 wherein the dieting mammal is a human.
- 5. The method of claim 2 wherein the dieting mammal is a human.
- 6. The method of claim 3 wherein the dieting mammal is a human.
- 7. The method of claim 4 wherein the fat loss accelerating agent is 3-acetyl 7-oxo DHEA or 3-ester thereof.
- 8. The method of claim 5 wherein the fat loss accelerating agent is 3-acetyl 7-oxo DHEA or 3-ester thereof.
- 9. The method of claim 6 wherein the fat loss accelerating agent is 3-acetyl 7-oxo DHEA or 3-ester thereof.